

*2nd Gierach Symposium on the Psychology of Politics***Psychological and Political Perspective on Health Policy in America****Friday, February 24, 2012****Keynote Addresses*****Emphasizing Evidence***

Dr. Martha Moorehouse is the Director of the Children and Youth Policy Division in the Office of the Assistant Secretary for Planning and Evaluation (ASPE), U.S. Department of Health and Human Services (HHS).

The Division focuses on social service programs, policies, and research concerning children, youth, and their families. Topics include early childhood, youth development and risky behaviors, child welfare and domestic violence, evaluating what works, and improving data on children and youth. She chairs the Interagency Working Group on Youth Programs which is comprised of 12 federal departments and produces [FindYouthInfo.gov](http://FindYouthInfo.gov). She is a member of the Interagency Forum on Child and Family Statistics. She earned her doctorate in developmental psychology at Cornell University, and served on the faculty of the University of California, Santa Cruz. She is a recipient of the Ready by 21 Policy Leadership Award.

***The Old Politics of Health Care, A New Politics of Health***

Dr. Mark Peterson, (University of Michigan) is Professor of Public Policy and Political Science and former Chair of the Department of Public Policy in the UCLA Meyer and Renee Luskin School of Public Affairs.

Dr. Peterson is a specialist on American national institutions whose scholarship focuses on interactions among the Presidency, Congress, and interest groups, evaluating their implications for policy making, both within the general domain of domestic policy and with specific attention to national health care policy and Medicare reform. His recent books include *Healthy Markets? The New Competition in Medical Care* (edited); *Uncertain Times: Kenneth Arrow and the Changing Economics of Health Care* (co-edited); the four-volume series, *Health Politics and Policy* (co-edited); as well as health policy journal special issues *The Managed Care Backlash* and *Who Shall Lead?* He is also a prior editor of the [Journal of Health Politics, Policy and Law](http://Journal of Health Politics, Policy and Law).

**Roundtable Discussion*****Panelists  
Joining Drs.  
Moorehouse  
& Peterson***

Dr. Carolyn Tucker, BCBSF Endowed Chair in Health Disparities Research,  
Department of Psychology

Dr. Robert White, Assistant Professor, Department of Sociology and  
Criminology & Law

Dr. Michael Garner, President and CEO of the Florida Association of Health  
Plans

*2nd Gierach Symposium on the Psychology of Politics*

**Psychological and Political Perspective on Health Policy in America**

**Friday, February 24, 2012**

**Morning Session located in McKnight Brain Institute LG 110A/B**

- 9:00 – 9:05 am**      **Welcome**  
Neil Rowland, Ph.D., Professor & Chair of Psychology
- 9:05 – 9:15 am**      **Opening Remarks**  
Mrs. Deborah L. Gierach, Benefactor of the Gierach Memorial Lecture Series
- 9:15 – 10:15 am**      **Keynote Address:**  
Martha Moorehouse, Ph.D.
- 10:15 – 10:30 am**      Break
- 10:30 – 11:30 am**      **Keynote Address: *The Old Politics of Health Care, A New Politics of Health***  
Mark Peterson, Ph.D
- 11:30 am – 12:00 pm**      **Open Discussion**
- 12:00 – 1:30 pm**      Break for Lunch

**Afternoon Session in Psychology 130**

- 1:30 – 2:30 pm**      **Roundtable Discussion**  
Carolyn Tucker, Ph.D., BCBSF Endowed Chair in Health Disparities Research,  
Department of Psychology  
Robert White, Ph.D., Assistant Professor, Department of Sociology and  
Criminology & Law  
Michael Garner, Ph.D., President and CEO of the Florida Association of  
Health Plans
- 2:30 – 2:45 pm**      **Closing Remarks**  
Julia A. Graber, Ph.D., Professor, Department of Psychology  
Michael D. Martinez, Ph.D., Professor & Chair of Political Science